

Reader's Notebook Bingo Cards

Dear students, there are so many more interesting ways to respond to your reading than through simply summarizing the plot (a.k.a “what happened?”) from your reading this week.

TV or Not TV? Advertise that Story!

Short TV Commercial that would sell this book

Get ready to try on the “voice” of an advertiser! You are writing a short TV commercial script that will make the attempt to sell the book you are reading. What you say to “sell” —or excite—your reader needs to be based mostly on new things you have read this past week.

What can you say about your story's development to make someone want to run out and pick up this book? Remember that your commercial needs to be at least ½ page in length, or almost 1-minute when read aloud using an advertiser's voice.

And now a word from our sponsor:



Click this arrow to see a **model** based on a novel one of my teacher-friends enjoyed recently.

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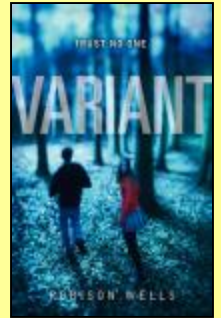
TV or Not TV? Advertise that Story!

Teacher Sample based upon [Variant](#) by Robison Wells:

This commercial is based on the first few chapters of this book:

A TV Commercial Script:

Hey guys, have I got a book for you! If you enjoyed the Maze Runner by James Dashner, then the book Variants, by Robison Wells is going to be your new favorite! This book is full of action, adventure and mystery. Benson, a poor foster kid, receives a scholarship to Maxfield Academy. He thinks it is going to be a very rich and classy school, but it turns out to be more like a prison, with razor wire all along the walls. He soon finds out that this school only takes orphans or foster kids. They don't want these students to have anyone that will miss them. Mysterious, right?



To make matters worse, there are three student gangs in charge at the school and they expect you to choose one as soon as you arrive. No pressure! Just to be clear, there are no adults anywhere at the school because students run everything. They teach classes, cook food, maintain the yards and discipline the students. Sounds great, huh? Well, wait until you find out about detention for breaking the major rules—they kill you! Can you believe that? Basically, they want you to do your job, go to school and keep out of trouble. Will Benson be able to do that? Read on to find out. You won't be disappointed!

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Are you interested in my book? Did I capture the voice of an advertiser?

[Rubric](#)